

Brow Tattooing Pre & Post Care

What to do and what to expect

Our guide will help you prepare for and care for your Brow Tattooing treatment. Adhering to these guidelines is essential for achieving the best possible results. The condition of your skin plays a key role in how well the pigment retains, and proper aftercare is just as crucial as the treatment itself. If you are in any doubt please reach out to us.

Before your appointment



Avoid any brow waxing/shaping treatments 48 hours prior



No alcohol or caffeine 48 hours prior



Allow 2 weeks either side of your session for Botox and 4 weeks post filler in the area



Ensure you are fit & well with no skin issues or infections in the area



Ensure you are hydrated



Avoid using retinol, AHA's or chemical peels 4 weeks prior



Keep exercise low intensity the day of your session as this will include blood flow



Avoid excessive exposure to the sun and use of sun beds in the days prior to your session



Ensure you have completed our consultation form and let us know of any medications you may be taking

On the day we recommend you:

- Have a calm few hours before your appointment, making sure you have had something to eat and drink.
- Avoid wearing heavy makeup to your session, as it will need to be removed, and excessive scrubbing may cause sensitivity.
- Allow plenty of time to get to the studio
- Get excited, trust the process and be assured we will take care of you!

After your treatment

Normal symptoms you may experience immediately after and in the days following your treatment:

- Swelling, redness or soreness
- The colour may appear darker/warmer
- Dry and itchy
- Flaking of skin/pigment

We recommend the following steps to care for your tattooing. On occasion, your Artist may adjust your aftercare recommendations depending on your skin type - this will be advised on the day:

Do's:

- Clean the area 1-2 times a day (more if there is visible lymph fluid) - using bottled/cooled boiled water or water wipes.
- We recommend a dry heal, so pat the area dry using a paper towel after cleaning
- Apply a thin layer of healing balm that was provided to you using a cotton bud or clean fingers 1-2 times a day for 7 days

Don't:

- Pick, peel or touch the area
- Apply makeup to the area for 1 week
- Over apply the healing balm - less is more
- Submerge the area in water, including swimming pools and the sea
- Expose the brows to steam rooms, saunas or jaccuzzi's
- Receive any skincare beauty treatments for 1 week in the area
- Expose the area to sun or sunbeds for 2 weeks post treatment

Trust the process

After the flaking stage, it's normal for the area to appear pale or patchy - some may even look colourless. This "ghosting" phase is temporary, as the colour will gradually return over the next few weeks. At this point, you can resume your normal routine, including getting them wet and using makeup. The true healed result takes about four weeks to fully develop. If the pigment hasn't returned as expected or your skin hasn't retained colour well, don't worry – we will adjust the technique, aftercare, or pigment choice at your top-up session.

As with all tattooing, skin can be unpredictable. While we make informed decisions based on our professional assessment, we cannot always guarantee how your skin and body will respond.

Long Term Care for your Brow Tattooing:

- Avoid sun exposure - use a SPF 30+
- Avoid anti ageing skin products in the area, this will thin the skin and accelerate fading
- Continue with brow maintenance as unwanted brow hair will distract from your new shape and colour
- Clean make up off your tattooing to avoid muting it down